

2014年 百貨店販売統計

単位 億円 店舗調整後前年比

資料 日本百貨店協会

|        | 総額     |        | 衣料品    |        | 身のまわり品 |        | 雑貨     |        | 家庭用品  |        | 食料品    |       | 食堂・喫茶 |       | サービス  |       | その他    |       | 商品券   |        |
|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|--------|--------|-------|-------|-------|-------|-------|--------|-------|-------|--------|
|        | 売上     | 前年比    | 売上     | 前年比    | 売上     | 前年比    | 売上     | 前年比    | 売上    | 前年比    | 売上     | 前年比   | 売上    | 前年比   | 売上    | 前年比   | 売上     | 前年比   | 売上    | 前年比    |
| 2008年  | 73,814 | -4.3%  | 27,133 | -6.2%  | 9,365  | -6.3%  | 10,487 | -4.8%  | 3,686 | -8.6%  | 19,252 | 0.3%  | 2,025 | -1.8% | 732   | -2.1% | 1,133  | -2.6% | 2,790 | -8.8%  |
| 2009年  | 65,842 | -10.1% | 23,395 | -13.2% | 8,094  | -12.7% | 9,148  | -11.9% | 3,246 | -11.3% | 18,221 | -4.6% | 1,842 | -8.6% | 713   | -1.9% | 1,183  | 5.5%  | 2,561 | -7.4%  |
| 2010年  | 62,921 | -3.1%  | 21,966 | -4.7%  | 7,697  | -3.0%  | 8,669  | -3.5%  | 3,149 | -1.7%  | 17,680 | -2.0% | 1,755 | -3.6% | 698   | -1.1% | 1,307  | 10.9% | 2,708 | 6.6%   |
| 2011年  | 61,526 | -2.0%  | 21,261 | -2.6%  | 7,567  | -1.6%  | 8,443  | -2.5%  | 3,078 | -1.9%  | 17,536 | -1.0% | 1,733 | -2.6% | 656   | -4.4% | 1,250  | -3.4% | 2,467 | -8.7%  |
| 2012年  | 61,453 | 0.3%   | 21,323 | 0.6%   | 7,580  | 1.0%   | 8,508  | 1.0%   | 3,000 | -2.0%  | 17,387 | -0.4% | 1,772 | 1.9%  | 671   | 3.0%  | 1,213  | -2.0% | 2,103 | -14.4% |
| 2013年  | 62,171 | 1.6%   | 21,282 | 0.2%   | 7,911  | 5.0%   | 8,975  | 5.9%   | 3,028 | 1.4%   | 17,331 | 0.0%  | 1,797 | 1.7%  | 670   | 0.1%  | 1,177  | -2.0% | 1,950 |        |
| 08年構成比 | 100.0% |        | 36.8%  |        | 12.7%  |        | 14.2%  |        | 5.0%  |        | 26.1%  |       | 2.7%  |       | 1.0%  |       | 1.5%   |       |       | -7.0%  |
| 13年構成比 | 100.0% |        | 34.2%  |        | 12.7%  |        | 14.4%  |        | 4.9%  |        | 27.9%  |       | 2.9%  |       | 1.1%  |       | 1.9%   |       |       |        |
| 8年対13年 | 84.2%  |        | 78.4%  |        | 84.5%  |        | 85.6%  |        | 82.1% |        | 90.0%  |       | 88.7% |       | 91.5% |       | 103.9% |       |       | 69.9%  |
| 14年・1月 | 5,600  | 2.9%   | 2,284  | 0.5%   | 770    | 6.1%   | 740    | 10.2%  | 263   | 5.5%   | 1,247  | 1.2%  | 150   | -1.7% | 53    | 6.5%  | 94     | 5.7%  | 102   | -5.9%  |
| 2月     | 4,431  | 3.0%   | 1,363  | -0.5%  | 570    | 5.9%   | 709    | 12.8%  | 236   | 8.0%   | 1,290  | 0.9%  | 120   | -6.3% | 49    | 3.6%  | 94     | 2.7%  | 94    | -6.5%  |
| 3月     |        |        |        |        |        |        |        |        |       |        |        |       |       |       |       |       |        |       |       |        |
| 4月     |        |        |        |        |        |        |        |        |       |        |        |       |       |       |       |       |        |       |       |        |
| 5月     |        |        |        |        |        |        |        |        |       |        |        |       |       |       |       |       |        |       |       |        |
| 6月     |        |        |        |        |        |        |        |        |       |        |        |       |       |       |       |       |        |       |       |        |
| 7月     |        |        |        |        |        |        |        |        |       |        |        |       |       |       |       |       |        |       |       |        |
| 8月     |        |        |        |        |        |        |        |        |       |        |        |       |       |       |       |       |        |       |       |        |
| 9月     |        |        |        |        |        |        |        |        |       |        |        |       |       |       |       |       |        |       |       |        |
| 10月    |        |        |        |        |        |        |        |        |       |        |        |       |       |       |       |       |        |       |       |        |
| 11月    |        |        |        |        |        |        |        |        |       |        |        |       |       |       |       |       |        |       |       |        |
| 12月    |        |        |        |        |        |        |        |        |       |        |        |       |       |       |       |       |        |       |       |        |

カテゴリー別

|        | 紳士服・洋服 |        | 婦人服・洋服 |        | 子供服・洋服 |        | その他衣料品 |        | 化粧品   |       | 美術・宝飾・貴金属 |        | その他雑貨 |        | 生鮮食品  |       | 菓子    |       | 惣菜    |       |
|--------|--------|--------|--------|--------|--------|--------|--------|--------|-------|-------|-----------|--------|-------|--------|-------|-------|-------|-------|-------|-------|
|        | 売上     | 前年比    | 売上     | 前年比    | 売上     | 前年比    | 売上     | 前年比    | 売上    | 前年比   | 売上        | 前年比    | 売上    | 前年比    | 売上    | 前年比   | 売上    | 前年比   | 売上    | 前年比   |
| 2008年  | 5,412  | -5.7%  | 17,648 | -6.7%  | 1,947  | -4.4%  | 2,126  | -5.6%  | 3,595 | 2.2%  | 3,533     | -8.9%  | 3,359 | -7.3%  | 4,163 | 0.5%  | 4,828 | 2.6%  | 4,091 | -1.3% |
| 2009年  | 4,580  | -14.8% | 15,246 | -13.0% | 1,710  | -11.9% | 1,859  | -12.0% | 3,366 | -5.9% | 2,946     | -15.3% | 2,836 | -14.8% | 3,981 | -3.7% | 4,648 | -3.0% | 3,772 | -7.3% |
| 2010年  | 4,320  | -4.4%  | 14,347 | -4.4%  | 1,619  | -4.6%  | 1,681  | -7.9%  | 3,290 | -1.3% | 2,766     | -3.7%  | 2,613 | -5.9%  | 3,871 | -2.0% | 4,543 | -1.4% | 3,629 | -3.3% |
| 2011年  | 4,251  | -1.8%  | 13,837 | -2.6%  | 1,592  | -2.0%  | 1,582  | -5.0%  | 3,230 | -1.6% | 2,697     | -2.4%  | 2,516 | -3.8%  | 3,779 | -2.3% | 4,579 | -0.2% | 3,686 | 1.0%  |
| 2012年  | 4,319  | 1.5%   | 13,906 | 0.9%   | 1,558  | -1.1%  | 1,540  | -2.3%  | 3,303 | 2.5%  | 2,780     | 3.4%   | 2,425 | -3.5%  | 3,670 | -2.3% | 4,617 | 1.1%  | 3,727 | 1.5%  |
| 2013年  | 4,343  | 1.0%   | 13,880 | 0.3%   | 1,528  | -1.3%  | 1,531  | -0.2%  | 3,361 | 2.2%  | 3,191     | 15.5%  | 2,422 | 0.1%   | 3,638 | -0.6% | 4,650 | 1.1%  | 3,718 | 0.1%  |
| 08年構成比 | 7.3%   |        | 23.9%  |        | 2.6%   |        | 2.9%   |        | 4.9%  |       | 4.8%      |        | 4.6%  |        | 5.6%  |       | 6.5%  |       | 5.5%  |       |
| 12年構成比 | 7.0%   |        | 22.3%  |        | 2.5%   |        | 2.5%   |        | 5.4%  |       | 5.1%      |        | 3.9%  |        | 5.9%  |       | 7.5%  |       | 6.0%  |       |
| 8年対13年 | 80.2%  |        | 78.6%  |        | 78.5%  |        | 72.0%  |        | 93.5% |       | 90.3%     |        | 72.1% |        | 87.4% |       | 96.3% |       | 90.9% |       |
| 14年・1月 | 481    | 1.6%   | 1,504  | 0.2%   | 152    | -1.9%  | 147    | 2.1%   | 267   | 7.3%  | 256       | 22.6%  | 217   | 1.4%   | 259   | 0.9%  | 342   | 3.1%  | 284   | 1.4%  |
| 2月     | 264    | 0.0%   | 889    | -0.9%  | 101    | -1.3%  | 111    | 2.8%   | 273   | 11.7% | 254       | 24.5%  | 182   | 1.2%   | 235   | 0.8%  | 483   | 1.8%  | 250   | -1.0% |
| 3月     |        |        |        |        |        |        |        |        |       |       |           |        |       |        |       |       |       |       |       |       |
| 4月     |        |        |        |        |        |        |        |        |       |       |           |        |       |        |       |       |       |       |       |       |
| 5月     |        |        |        |        |        |        |        |        |       |       |           |        |       |        |       |       |       |       |       |       |
| 6月     |        |        |        |        |        |        |        |        |       |       |           |        |       |        |       |       |       |       |       |       |
| 7月     |        |        |        |        |        |        |        |        |       |       |           |        |       |        |       |       |       |       |       |       |
| 8月     |        |        |        |        |        |        |        |        |       |       |           |        |       |        |       |       |       |       |       |       |
| 9月     |        |        |        |        |        |        |        |        |       |       |           |        |       |        |       |       |       |       |       |       |
| 10月    |        |        |        |        |        |        |        |        |       |       |           |        |       |        |       |       |       |       |       |       |
| 11月    |        |        |        |        |        |        |        |        |       |       |           |        |       |        |       |       |       |       |       |       |
| 12月    |        |        |        |        |        |        |        |        |       |       |           |        |       |        |       |       |       |       |       |       |

商品券の売上は総額の中に含まれていません。